

Type Design & Fontlab workshop

with Vik Burian and José Scaglione of type-together.com
through the PNCA CE Summer program: July 13th–16th

This four-day intensive workshop is a highly engaging, hands-on opportunity for graphic design professionals and students, calligraphers, as well as editorial, information, and industrial designers to work with two internationally recognized type designers and educators. During the first half of the workshop, Burian and Scaglione guide participants through design experiments with the structural elements of letter shapes, review the fundamentals of sketching an alphabet, and present key concepts in contemporary type design. The second half of the workshop covers the design and production of aesthetically and functionally successful fonts. Participants will become proficient in Fontlab, the industry standard in font creation and editing, font conversion, and font utility tools, and in creating type solutions of excellent technical performance.

Prerequisites: Basic knowledge of software applications for Bezier curves editing (Corel, Freehand, Illustrator) is suggested, but no skills are required regarding calligraphy or character design. Through the Portland Type Co. we are offering a \$100 off the four day workshop tuition/dept. fee at \$490 or the option to participate in the final two days at a discounted tuition of \$295 including dept. fee. Two day workshop participants must have prior type design and fontlab experience.

MUTATE

Spore Bold

creatures

Spore Regular

Mitosis

Spore Light

Veronika Burian is a Czech type designer who regularly lectures on and teaches typography at international conferences and universities. Several typefaces by her and by TypeTogether have won prestigious industry awards, including the fonts Maiola, Karmina, and Bree.

Jose Scaglione is an Argentinian graphic and multimedia designer, working in branding, editorial design and multimedia projects since 1995. He was the cofounder of Vision Media Design Studio in Argentina, served as art director with Multiplicity Advertising and with The Prepaid Press, and teaches typography at the National University of Rosario, Argentina.

See more of their work online at type-together.com Also recently featured on The Case & Point site, SPORE type (left) in collaboration with Pete McCracken/Portland Type Co. – thecaseandpoint.com

For more info and to register contact ce@pnca.edu 503 821 7864 or Pete McCracken, pete@crackpress.com
This event cosponsored by the Portland Type Co. // Flyer typeset using TypeTogether fonts Adelle bold and Athelas Regular // See more of Vik and Jose's work at type-together.com and Pete's work at portlandtype.co